

Rep Order# 6855002 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 6855002

Printed: 09/21/2012 10:33 AM
Last Received: 09/21/2012 10:17 AM

1 of 6

Station KTNV-TV LAS VEGAS, NV
Advertiser ().OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1536
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: OBAMA FOR AMERICA SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 78,425

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	-----	---	---	-----	-----
	1	TU-F	5A-6A	Buyline Comment: 5A NEWS	:30	\$150.00	09/25-09/28	4	1	4	\$600.00	
	2	M	5A-6A	Buyline Comment: 5A NEWS	:30	\$150.00	10/01-10/01	1	1	1	\$150.00	
	3	SA	5A-6A	Buyline Comment: 5A NEWS	:30	\$150.00	09/29-09/29	1	1	1	\$150.00	
	4	SU	5A-6A	Buyline Comment: 5A NEWS	:30	\$150.00	09/30-09/30	1	1	1	\$150.00	
	5	TU-F	6A-7A	Buyline Comment: 6A NEWS	:30	\$325.00	09/25-09/28	4	1	4	\$1,300.00	
	6	M	6A-7A	Buyline Comment: 6A NEWS	:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
	7	TU-F	7A-9A	Buyline Comment: GD MRN AMER	:30	\$325.00	09/25-09/28	4	1	4	\$1,300.00	
	8	M	7A-9A	Buyline Comment: GD MRN AMER	:30	\$325.00	10/01-10/01	1	1	1	\$325.00	

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---	---	---	---	-----	---	-----	-----	-----	---	---	-----	-----
9	SA	6A-7A		Buyline Comment: SAT 6A NEWS	:30	\$200.00	09/29-09/29	1	1	1	\$200.00	
10	SA	7A-8A		Buyline Comment: G.M.A. SATURDAY	:30	\$300.00	09/29-09/29	1	1	1	\$300.00	
11	SA	8A-9A		Buyline Comment: 8A NEW SATURDAY	:30	\$225.00	09/29-09/29	1	1	1	\$225.00	
12	SU	6A-7A		Buyline Comment: 6A NEWS SUNDAY	:30	\$200.00	09/30-09/30	1	1	1	\$200.00	
13	SU	7A-8A		Buyline Comment: G.M.A. SUNDAY	:30	\$300.00	09/30-09/30	1	1	1	\$300.00	
14	SU	8A-9A		Buyline Comment: 8A NEWS SUNDAY	:30	\$225.00	09/30-09/30	1	1	1	\$225.00	
15	SU	10A-11A		Buyline Comment: THIS WEEK	:30	\$400.00	09/30-09/30	1	1	1	\$400.00	
16	TU-F	9A-10A		Buyline Comment: MORNING BLEND	:30	\$175.00	09/25-09/28	4	1	4	\$700.00	
17	M	9A-10A		Buyline Comment: MORNING BLEND	:30	\$175.00	10/01-10/01	1	1	1	\$175.00	
18	TU-F	10A-11A		Buyline Comment: THE VIEW	:30	\$400.00	09/25-09/28	4	1	4	\$1,600.00	
19	M	10A-11A		Buyline Comment: THE VIEW	:30	\$400.00	10/01-10/01	1	1	1	\$400.00	

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LT	Ln	Day	Time	Program
	20	TU-F	11A-12P	Buyline Comment: MIDDAY NEWS
	21	M	11A-12P	Buyline Comment: MIDDAY NEWS
	22	TU-F	12P-1P	Buyline Comment: THE CHEW
	23	M	12P-1P	Buyline Comment: THE CHEW
	24	TU-F	3P-330P	Buyline Comment: MILLIONAIRE
	25	M	3P-330P	Buyline Comment: MILLIONAIRE
	26	TU-F	4P-5P	Buyline Comment: JUDGE JUDY
	27	M	4P-5P	Buyline Comment: JUDGE JUDY
	28	TU-F	5P-530P	Buyline Comment: 5P NEWS
	29	M	5P-530P	Buyline Comment: 5P NEWS
	30	TU-F	6P-7P	Buyline Comment: 6P NEWS

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Showing Buylines: All Lines

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---	---	---	---	---	---	---	---	---	---	---	---	---
53	M		1205A- 105A		:30	\$100.00	10/01-10/01	1	1	1	\$100.00	

Buyline Comment: JIMMY KIMMEL

---REPORT TOTALS---

Report Totals: 106 / \$78,425.00

---SALES MONTHLY TOTALS---

Sep 12: 87 / \$64,900.00 Oct 12: 19 / \$13,525.00

Sales Totals: 106 / \$78,425.00

Station Totals: 106 / \$78,425.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$435,694	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE